

SPEAKER PROFILE

LUISA FERNANDA CICERO (GARCÍA)

AUTHOR, MARKETING COMMUNICATIONS AND LEADERSHIP TRAINING CONSULTANT

As Marketing Communications and Leadership Training Consultant for Alliance for Organizational Excellence, LLC, Luisa brings over sixteen years of global experience to her clients. She is an author and bilingual public speaker whose leadership trainings have been attended by over 3,000 employees and leaders across Latin America and the United States of America.

During her years in Training and Development in her Corporate Career, she co-lead the development of a best-in-class recruiting, hiring and training program in the oilfield industry.

She holds a degree in Organizational Communications Management and a B.A in Social Communications and Journalism from “La Universidad de La Sabana”, Bogotá, Colombia.

Her passion for writing awakened again, a few years ago, when she started writing her first poetry book “AL DESNUDO” and just recently finished “CON ARROJO”, both in the process of being published under her penname: Fermina Ponce©.

Luisa also serves as a Medical Interpreter during missionary trips supporting “Heart for Honduras.” Currently, she also serves as a Board Member for The Fig Factor Foundation which empowers young Latinas to pursue their passion by providing educational leadership platforms, mentorship and powerful experiences through a context of sisterhood.



ABOUT ALLIANCE FOR ORGANIZATIONAL EXCELLENCE

At the foundation of our processes is a set of core principles – principles that create the context for excellence. These principles form a code of conduct where integrity, impeccability of the word, accountability, focused action, win-win relationships, balance and fun are ‘business as usual’. The bottom line: improved

