

# SANDY ASCH

## CONNECT: HOW TO REIMAGINE COMMUNICATION

The great physician and humanitarian, Albert Schweitzer was once asked, “What does it take to create a life worth leading?” His answer: ‘The skin of a rhino and the soul of an angel.’

When you are willing to speak out and able to withstand criticism from others, when you are boldly honest and radically transparent, you build trust and loyalty. It’s in this environment that positivity and possibility thinking flourishes to encourage innovation, collaboration and ideation.

Beginning with your first smile you have been in training as a communicator. Communication is at the root of every relationship and circumstance in your life. The degree to which you master communication determines your influence as a leader. In fact, you might think of your power in the world as being in your mouth.

Sandy Asch, Principal Alliance for Organizational Excellence LLC, bestselling author of *ROAR: How to Build a Resilient Organization the World Famous San Diego Zoo Way*, internationally recognized speaker, global consultant, best place to work expert, woman of influence and architect of the Resilience at Work™ model.

Asch partners with companies globally to create workplaces that are passionate, focused, healthier and resilient.

30,000 leaders in 350+ companies in 50 countries and 6 languages have implemented her strategies to win best place to work awards, embrace change, navigate mergers and cultivate artful leaders.

Sandy’s presentations are uniquely high-content and high-participation, engaging CEO, HR and leadership audiences globally in practical discussions to activate meaningful results.

### PARTICIPANTS IN CONNECT WILL:

- Learn how to use your word wisely to influence others and produce results
- Understand how to stop the downward spiral and create a 3 “C” Free Zone where Criticism, Complaint and Condemnation disappear
- Explore how preconceived ideas bias your judgments and affect your decisions
- Identify how to inspire possibility thinking and speaking to foster innovation

IN EVERY PERSON  
THERE IS UNLIMITED  
TALENT, SKILL  
AND CREATIVITY,  
THAT WHEN  
UNLEASHED, CREATES  
UNPRECEDENTED  
POSSIBILITIES.

—SANDY ASCH



### ABOUT ALLIANCE FOR ORGANIZATIONAL EXCELLENCE

We are changing the DNA of organizations globally to cultivate resilience and generate exponential value for all stakeholders. We do this by establishing a code of conduct where integrity, impeccability of the word, accountability, focused action, win-win relationships, balance and fun are ‘business as usual’. The bottom line: improved results.



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