

# SANDY ASCH

## TRIM TAB: HOW TO LEAD THROUGH CHANGE

Over the next 30 years, we'll encounter some of the greatest transitions that any generation has ever had to face. Technological, geo-political, environmental and social disruption is already affecting every part of our lives...every business, every industry, every society...even what it means to be "human." These changes show no signs of slowing down; in fact, they're accelerating rapidly.

While most leaders have come to accept that change management is a priority, few organizations have effectively cultivated true change embraceability and integrated change as a core discipline. In fact, two-thirds of large-scale change efforts fail.

What are the most important skills you need to successfully lead your team through change and substantially increase the odds of success? How can you develop the necessary mindset for new initiatives to be welcomed and seamlessly integrated? How do you avoid change fatigue?

Sandy Asch, Principal Alliance for Organizational Excellence LLC, bestselling author of *ROAR: How to Build a Resilient Organization the World Famous San Diego Zoo Way*, internationally recognized speaker, global consultant, best place to work expert, woman of influence and architect of the Resilience at Work™ model.

Asch partners with companies globally to create workplaces that are passionate, focused, healthier and resilient.

30,000 leaders in 350+ companies in 50 countries and 6 languages have implemented her strategies to win best place to work awards, embrace change, navigate mergers and cultivate artful leaders.

Sandy's presentations are uniquely high-content and high-participation, engaging CEO, HR and leadership audiences globally in practical discussions to activate meaningful results.

### PARTICIPANTS IN TRIM TAB WILL:

- Understand the biggest mistake leaders make in any change initiative
- Learn the 5 key skills to effectively lead change
- Identify the 4 typical responses to change
- Explore how to cultivate a mindset of change embrace ability
- Develop a personal action plan to ensure the success of your next change initiative

IN EVERY PERSON  
THERE IS UNLIMITED  
TALENT, SKILL  
AND CREATIVITY,  
THAT WHEN  
UNLEASHED, CREATES  
UNPRECEDENTED  
POSSIBILITIES.

—SANDY ASCH



### ABOUT ALLIANCE FOR ORGANIZATIONAL EXCELLENCE

We are changing the DNA of organizations globally to cultivate resilience and generate exponential value for all stakeholders. We do this by establishing a code of conduct where integrity, impeccability of the word, accountability, focused action, win-win relationships, balance and fun are 'business as usual'. The bottom line: improved results.



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